

WHIZFISH Privacy Policy

Last Updated: January 2025

WhizFish ("we," "us," "our") is committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and protect your personal information when you visit our website (whizfish.co) and use our services. By accessing our website and services, you agree to the practices described in this policy.

1. Information We Collect

We collect the following types of information:

- **Personal Information:** When you register for WhizFish services, we may collect details such as your name, email address, billing address, phone number, and payment information.
 - **Usage Data:** We collect information on how you interact with our website, including pages visited, time spent on pages, and other analytics data.
 - **Cookies and Tracking Technologies:** We use cookies and similar tracking technologies to enhance user experience, improve our services, and provide relevant advertising. You can adjust cookie settings through your browser.
-

2. How We Use Your Information

We use collected data for the following purposes:

- To provide and improve our products and services
 - To process transactions and billing
 - To send important account-related notifications
 - To enhance website functionality and security
 - To comply with legal obligations
 - To personalize content and provide relevant advertising (where applicable)
-

3. Data Sharing and Disclosure

We do **not** sell your personal data. However, we may share your data under these circumstances:

- **With third-party service providers** (e.g., payment processors, hosting providers, analytics tools) to facilitate business operations.
 - **If required by law** (e.g., subpoenas, legal investigations, or regulatory compliance).
 - **In case of a business transfer**, such as a merger or acquisition, your information may be transferred to the acquiring company.
-

4. Cookies and Tracking

We use cookies to:

- Maintain your session when logged in
- Understand user behavior to improve our services
- Provide relevant advertising through third-party services (e.g., Google Analytics, Meta Ads)

Your Choices: You can manage cookie preferences through your browser settings or opt out of certain tracking technologies.

5. Data Security

We take security seriously and implement industry-standard measures to protect your information, including:

- Secure encryption for transactions
- Firewalls and access controls to protect stored data
- Regular security audits and monitoring

While we take reasonable precautions, no online platform can guarantee absolute security. Users are encouraged to use strong passwords and protect their login credentials.

6. Your Rights and Choices

Depending on your location, you may have the following rights:

- **Access:** Request a copy of the personal data we hold about you.
- **Correction:** Request corrections to inaccurate or outdated information.
- **Deletion:** Request that we delete your personal data (subject to legal obligations).
- **Opt-out:** Unsubscribe from marketing emails or opt out of data collection for advertising purposes.

To exercise your rights, contact us at info@whizfish.co.

7. Third-Party Links and Services

Our website may contain links to third-party websites or services. We are not responsible for their privacy practices. Please review their privacy policies before providing personal information.

8. Changes to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page, and if significant changes occur, we will notify users via email or website notices. Your continued use of our services after an update constitutes acceptance of the revised policy.

9. Contact Us

If you have any questions about this Privacy Policy or your personal data, contact us at:

WhizFish

Location: 1715 Indian Wood Circle, Suite 200, Maumee, OH 43537

Phone: 1-419-546-3338

Email: info@whizfish.co